## Writing Objectives

## **Scoring Guide: Objectives**

The objective is Specific, Measurable, Attainable, Results Oriented and Time-bound (SMART goal).

## **Basic Rules for Writing Objectives**

- Objectives should be realistic.
- Objectives should be ambitious, but manageable.
- Objectives should be relevant to stakeholders.
- Objectives should be relevant to State improvement goals.

Considering this information, write an objective that would be appropriate based upon the data drilldown on the sample data.